

12 7 2012

### **Digital marketing co-ordinator – Saint Kentigern**

Looking for the next step in your web marketing career? We think this is the best digital marketing role in Auckland! Here is an opportunity for an experienced digital marketing coordinator to join the marketing team at Saint Kentigern.

This role plays a key part in driving the profile and enhancing the reputation of Saint Kentigern. It is fast-paced and varied. The range of tasks is broad and provides the perfect forum to demonstrate your skills. Working closely with both the marketing manager and the communications manager, you will be responsible for creating, writing, editing, updating, gatekeeping and uploading content for the soon to be launched Saint Kentigern website and social media channels, You'll be creating digital promotions to support the Saint Kentigern event programme including liaison with event co-ordinators and content owners, creative development, and post promotion reporting.

The ideal candidate will have a marketing or communications qualification; at least 2 years experience in a similar role, and be looking for their next step. Take on the challenge of a role within a team and organisation that will welcome your ideas and proactive approach. You will take ownership of your tasks, be able to work to tight deadlines, and balance competing priorities. Writing, attention to detail and excellent organisational skills are also essential.

We're a small team, so you need to be a team player and strong communicator with lots of initiative and enthusiasm. We're looking for creative and innovative solutions, and someone who copes well under pressure. You are completely at home in the 'digital society' and you know how to make sure everyone out there knows what's going on.

This is a key role in the team at Saint Kentigern and your contribution will have a direct effect on visitor numbers to our digital channels. So bring your skills, vision and enthusiasm to this unique opportunity in the education sector.

To apply please send a covering letter and a current CV via email to:

Sue Rea [sue.rea@saintkentigern.com](mailto:sue.rea@saintkentigern.com)

Applications close on Friday 3<sup>rd</sup> August