



## SAINT KENTIGERN COLLEGE

1 August 2011

### **RUGBY WORLD CUP: ANZ WELCOME THE WORLD AN OPPORTUNITY FOR THE COLLEGE COMMUNITY TO BE INVOLVED**

#### **Dear Saint Kentigern College families**

We have been approached by DDB Group, an advertising agency, looking for a cast of 600 students/adults to take part in filming a television commercial that will be on air during the Rugby World Cup and will play in the stadium during the final series matches.

This is the culmination of the ANZ's '*Welcome the World*' promotion that encouraged New Zealanders to submit their ideas on how to welcome visitors coming to New Zealand for RWC 2011.

Chosen from over 6,500 entries, the winning idea is entitled 'Human Animation'. Using crowd direction specialists, choreographers and designers, a 'human LCD screen' will be brought to life for a television commercial. Clothing, cards, colour and movement will be co-ordinated in a mass spectacle.

The Creative Director from DDB Group will make short presentations to the students at Senior School and Middle School assemblies this week. There are 600 'human' squares to fill on a grid. This can be made up of students (Year 7 and above only), staff, parents, friends and extended family members of Saint Kentigern College. No dance or other experience is required just a true willingness to be part of this exciting event and a total commitment to the rehearsal schedule. **The proposed rehearsal schedule is at the end of this notice.** This involves two weekends and a mid week rehearsal. Two rehearsals will take place at College. The Dress Rehearsal and final Filming will take place at the Telstra Events Centre. Transport from and back to the College will be provided.

**The only students/adults to be selected will be those who have no other commitments and can fully commit to the rehearsal schedule. All prior sporting, cultural or academic priorities take precedence.**

We were the first school to be approached, as recommended by the ANZ bank. This is a big commitment for the College but one that we feel we can fully embrace.

**In recognition of the degree of commitment, The Human Animation project has set aside a donation of \$30,000.** If we achieve the number of participants required the College will split this donation between the Parents and Friends Association and a charity of our choosing.

Along with this email you will find an attachment entitled 'Talent Release Form. If you or your son/daughter would like to be a part of Welcoming the World to New Zealand, please ensure that all aspects of this form is filled in, noting that you are agreeing to your child's student ID photo being made available for use on an ID Card.



**The signed paperwork needs to be returned no later than this Friday, 5 August.**

**PROPOSED REHEARSAL SCHEDULE FOR WELCOME THE WORLD**

Successful applicants will be notified by Friday 12 August. (A ballot will take place if we have more applicants than required.)

**Participants are required to wear their own jet black (not stonewashed) pants or leggings, black school shoes and socks to ALL rehearsals.**

Participants will be supplied an over-size black top to wear. (We recommend that girls wear a singlet so that they can change in a mixed environment.)

**SATURDAY 20 AUGUST 2011 - SMALL GROUP REHEARSAL**

**Venue : SAINT KENTIGERN COLLEGE MUSIC CENTRE**

**Time: TBA**

4 x 2 hour blocks

Participants will be required for a 2 hour period each.

Times to be notified.

**SUNDAY 21 AUGUST 2011 SMALL GROUP AND FULL GROUP REHEARSAL**

**Venue : SAINT KENTIGERN COLLEGE SPORTS CENTRE**

ALL participants required for the afternoon.

Two groups required ALL DAY.

**FRIDAY 26 AUGUST - DRESS REHEARSAL FOR ALL**

**Venue: TELSTRA CLEAR EVENTS CENTRE**

**Transport provided**

**BRING OWN LUNCH**

9.00am Departure from Saint Kentigern

2.30pm Return to Saint Kentigern

**SATURDAY 27 AUGUST - FILMING DAY FOR ALL**

**Venue: TELSTRA CLEAR EVENTS CENTRE**

**Transport provided**

**LUNCH PROVIDED ON THIS DAY**

8.00am Departure from Saint Kentigern

6.00pm Return to Saint Kentigern

Kind regards



Steve Cole  
**HEAD OF COLLEGE**

